
GIVEAWAY OFFICIAL RULES
For
Sprouts Farmers Markets
Vitamins & Supplements for a Year Giveaway

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN THE GIVEAWAY. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

ELIGIBILITY: Only legal residents of the states of AL, AZ, CA, CO, DE, FL, GA, KS, LA, MD, MO, NV, NJ, NM, NC, OK, PA, SC, TN, TX, UT, VA and WA 18 years of age or older, may enter. Not open to employees, officers or directors -- or to members of the immediate family or household of any of the foregoing -- of Sprouts Farmers Markets, Inc., or any of their respective parents, subsidiaries, affiliates, or any advertising or promotion agencies (the "Sponsor") and all other parties (collectively, the "Giveaway Entities") involved in this giveaway- (the "Giveaway"). **Void outside AL, AZ, CA, CO, DE, FL, GA, KS, LA, MD, MO, NV, NJ, NM, NC, OK, PA, SC, TN, TX, UT, VA, WA, and where prohibited.**

Entry Period: The Giveaway runs concurrently on Instagram which begins around Wednesday, January 5, 2022, at 1:00pm PT, and ends Monday, January 31, 2022, at 1:00pm PT ("Entry Period").

HOW TO ENTER: To enter, visit <https://www.instagram.com/sprouts/> and find the Sprouts Instagram post about the Giveaway published during the Entry Period (the "Giveaway Post") with instructions to submit a "Comment" and "tag 3 friends" (collectively, a "Comment" or "Basic Entry") for a chance to win. . Limit one (1) Basic Entry per person and per Instagram account. You also may earn a maximum of one (1) Bonus Entry by sharing the Giveaway Post on your personal Instagram account story with the hashtag **#SproutsSweepstakes**. Make sure your account is set to "public" so we can see your Bonus Entry posting. Limit one (1) Bonus Entry per person and per Instagram account. Use of any macro, bot, script, or other automated means to submit either type of Entry is strictly prohibited as is the use of multiple identities, accounts, email addresses or other means to seek to exceed the permitted number of Entries, all of which is grounds for disqualification. By participating in the Giveaway, you unconditionally accept and agree to comply with and abide by these Official Rules, which shall be final and binding in all respects. Limit one (1) Entry per each of the two separate methods of entry per person and per Instagram account. Entry by either method requires an Instagram account following Sprouts on Instagram, and taking the other actions described above, all of which are free; provided that if you participate via a mobile device, data or other charges from your wireless provider may apply per your data plan with that provider.

This Giveaway is in no way sponsored, endorsed, administered by, or associated with Instagram, and Instagram is in no way responsible for the Giveaway.

Entry Requirements: Entries that are incomplete or nonsensical are void. Entries must be responsive, appropriate for a general audience, consistent with Sponsor's image, in good taste, and not include any obscene, profane, insulting, defamatory or other offensive or inappropriate content. By entering, you represent and warrant that your Entry is your own original creation and that it does not infringe upon or

violate the rights of others, including but not limited to copyright, trademark, right of publicity or privacy, or any other rights.

Entries that do not comply with these Official Rules or that otherwise contain prohibited or inappropriate content, as determined by the Sponsor in its sole discretion, will be disqualified and will not be considered for prizes.

Proof of submission is not proof of receipt. Sponsor's database computer is the official timekeeping device for the Giveaway. In the event of a dispute over the identity of an entrant, entry will be deemed submitted by the authorized account holder of the Instagram account from which the comment was sent, or the personal post was made. "Authorized account holder" is defined as the natural person who is assigned to an Instagram account.

Selection of Prize Winner: TWO (2) Entries will be randomly selected during the week of February 2, 2022, from among all eligible Entries ("Winning Entry") as the potential winners, subject to verification of eligibility. Decisions of the Giveaway judges are final and binding on all matters relating to the Giveaway.

Each potential winner will be notified by Private Message via Instagram within two weeks from the end of the Entry Period with instructions on how to claim their prize. Failure to respond within 48 hours may result in disqualification and selection of an alternate winner. Each potential winner may be required to sign an affidavit of eligibility and a liability and/or publicity release. Failure to comply when requested may result in disqualification and selection of an alternate winner. If any winner is a minor under the laws of his/her state of residence, prize may be awarded in name of parent or legal guardian who must also sign all required documents.

Prize/Odds: TWO (2) grand prizes are available:

- One year's supply of:
 - Multivitamins
 - (7 qty) 60-day supply of MegaFood multivitamins (tailored for gender and age)
 - Omega-rich Oils
 - (7 qty) 60-day supply of Nordic Naturals Omega-rich Oils
 - Superfoods
 - (13 qty) 30-day supply of Amazing Grass Green Superfood
 - Probiotics
 - (13 qty) 30-day supply of Garden of Life Probiotics
 - Protein Powder
 - (25 qty) 15-day supply of Four Sigmatic Plant-Based Protein Powder
 - Collagen Peptides
 - (9 qty) 45-day supply of Ancient Nutrition Multi Collagen Protein

Total Estimated Retail Value of prize: **\$3,250 per prize (\$6,500 total sweepstakes value)**. No cash alternative or substitution or transfer of prize, except in Sponsor's discretion. Sponsor reserves the right to substitute different sizes of containers of items, subject to availability, while providing at least the amounts of servings listed above. Sponsor also reserves the right to substitute items of comparable monetary and nutritional value in the event any listed item(s)

become unavailable. Each winner is responsible for all federal, state and local taxes that may become due as a result of acceptance of any prize; an IRS form 1099 will be issued for the value of the prize.

Odds of winning depend on the number of eligible Entries.

Release of Liability: By participating, you release Sponsor, Sprouts Farmers Market, Inc., its parents, subsidiaries, affiliates, partners and their employees, directors, and agents, including advertising agencies ("Released Entities"), from any and against any and all injury, loss or damage caused or claimed to be caused by your participation in the Giveaway and/or the acceptance, awarding, receipt, use and/or misuse of the prize, and you agree that Released Entities are not responsible for any warranty, representation, or guarantee, expressed or implied, in fact or in law, relating to the Giveaway and/or the awarding of any prize, except as expressly set forth in these Official Rules. By entering, you further agree that (i) any and all disputes, claims, and causes of action arising out of or in connection with the Giveaway, or any prizes awarded, shall be resolved individually without resort to any form of class action; (ii) any claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Giveaway, but in no event attorney's fees; (iii) under no circumstances will any entrant be permitted to obtain any award for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than damages for actual out-of-pocket expenses; and (iv) any dispute will be governed by Arizona law without regard to principles of conflicts of laws, will be heard in the state or federal courts located in Arizona, and the entrant hereby consents and waives any objection to the jurisdiction of such courts.

Publicity: Except where prohibited by law, entry constitutes consent to the use of entrant's Entry, name, voice, and picture and/or likeness, submitted as part of the entry process, in any and all media without restriction of any kind whatsoever, without compensation, for promotional purposes.

Additional Rules: Entrant hereby agrees to defend, indemnify, and hold harmless Released Entities against any and all third-party claims, damages, liabilities, costs and expenses, including reasonable legal fees and expenses, arising out of or related to any breach by the entrant of any provision of these Official Rules, including, without limitation, entrant's representations and warranties made herein.

Entry materials/data that have been tampered with or altered are void. Sponsor is not responsible for: (i) lost, late, misdirected, damaged, garbled or illegible entries; (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, mobile device, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof; or (iii) any injury or damage to entrant's or any other person's computer or mobile device related to or resulting from participating in the Giveaway. By participating in the Giveaway, you (i) agree to be bound by these Official Rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of judges, which are final and binding in all matters relating to the Giveaway. Failure to comply with these official rules may result in disqualification from the Giveaway. Sponsor reserves the right to: (i) permanently disqualify from any Giveaway it sponsors any person it believes has intentionally violated these official rules or acted in any unsportsmanlike or inappropriate

manner; and (ii) suspend, modify or terminate the Giveaway if Sponsor believes, in its sole discretion, that malfunction, error, disruption or damage is impairing or will impair the administration, security, fairness, integrity or proper conduct of the Giveaway, in which case, Sponsor will, if possible, seek to award prizes in a fair and equitable manner among entrants whose entries are unaffected by the problem.

LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER OR VANDALIZE ANY WEBSITE OR OTHER SERVICE ASSOCIATED WITH THE GIVEAWAY, OR INTERFERE WITH THE OPERATION OF THE GIVEAWAY, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

Winner List: For the names of the winners, visit <https://www.instagram.com/sprouts/> approximately two weeks after the end of the Entry Period, and view the Instagram post announcing the winners.

Sponsor: SFM, LLC d/b/a SF Markets, LLC, 5455 E. High Street, Suite 111, Phoenix AZ 85054.