
SWEEPSTAKES OFFICIAL RULES
For
Sprouts Farmers Market's
Sprouts Start Fresh Text-to-Win Grocery Sweepstakes

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES.

ELIGIBILITY: Only legal residents of the states of AL, AZ, CA, CO, FL, GA, KS, MD, MO, NC, NM, NV, OK, PA, SC, TN, TX, UT and WA 18 years of age or older, may enter. Not open to employees, officers or directors -- or to members of the immediate family or household of any of the foregoing -- of Sprouts Farmers Markets, Inc. ("Sponsor") or any of their respective parents, subsidiaries, affiliates, or any advertising or promotion agencies involved in this Sweepstakes promotion (collectively, the "Sweepstakes Entities"). **VOID OUTSIDE AL, AZ, CA, CO, FL, GA, KS, MD, MO, NC, NM, NV, OK, PA, SC, TN, TX, UT & WA, AND WHERE PROHIBITED.**

SWEEPSTAKES PERIOD: The Sweepstakes (the "**Sweepstakes**") begins on Wednesday, December 26, 2018) at 12:00:01 a.m. Mountain Standard Time ("**MST**"), and ends on (Thursday, January, 31, 2019) at 11:59:59 p.m. MST (the "**Sweepstakes Period**"). The Sponsor's database computer is the official time-keeping device for this Sweepstakes. Proof of submission is not proof of receipt.

HOW TO ENTER: There are two (2) ways to enter the Sweepstakes:

(a) **TEXT ENTRY:** During the Sweepstakes Period, you can enter automatically by enrolling to receive text information and offers from Sponsor. Simply text "FRESH" or "STARTFRESH" to 777-688. You will be sent a one-time reply asking you to confirm your enrollment to receive text information and offers from Sponsor. Upon Sponsor's receipt of your confirmation, you will be automatically entered in the Sweepstakes. After enrollment, you may opt-out of receiving text messages from Sponsor at any time by sending a reply text message with the word "STOP". The text messaging method of entry is designed to work with most of the U.S. major wireless carriers in the United States, but Sponsor makes no guarantee that any particular wireless service provider will participate, and the mobile phone that is used must be capable of sending and receiving text messages. Check with your carrier for details. Entrants should check their phone's features to see if they have that capability. Wireless service providers may charge entrants for each text message, including any error message that is sent and received in connection with the Sweepstakes, based on the applicable wireless service pricing plan. **Message and data rates may apply.** Entrants should consult their wireless service provider's pricing plan for details. Entry by sending a text message will not improve your chance of winning. You are responsible for all applicable fees and taxes associated with submitting or receiving text messages. Sponsor in its sole discretion may add or delete a cellular carrier at any time, without notice. Proof of sending a message is not considered proof of delivery to or receipt by Sponsor of such message.

(b) **MAIL-IN ENTRY:** To enter without enrolling to receive text messages, hand-print on a plain 3"x 5" piece of paper, your name, address, age, and daytime/evening phone numbers, and the word STARTFRESH, and mail your completed entry in an envelope with sufficient postage affixed to: Sprouts Farmers Market Grocery Sweepstakes, Attn: Robby Harrington, 5455 E High Street, Suite 111, Phoenix, AZ 85054. Each postal entry must be mailed separately, postmarked during the Sweepstakes Period, and received by February 7, 2019.

Limit one (1) Entry per person, regardless of method of entry. All Entries in excess of this limit will be deemed void. Any attempt by a person to enter more than the allowed number of entries may result in disqualification. No automated entry devices, bots and/or other programs and/or software are permitted for entry. No mechanically reproduced, altered, forged, or facsimile Entries will be accepted. All Entries become the sole property of Sponsor and will not be returned. Sponsor is not responsible for lost, late, illegible, incomplete, invalid, unintelligible, misdirected, technically corrupted or garbled Entries, which will be disqualified, or for problems of any kind, whether mechanical, human or electronic.

Sponsor is not responsible for any change of mailing address and/or telephone number of participants. In the event of a dispute over the identity of a text entrant in the Sweepstakes, entry will be deemed completed by the authorized account holder of the mobile telephone number provided at the time of participation. "Authorized account holder" is defined as the natural person who is assigned to a mobile telephone number by an Internet access provider, online service provider, wireless carrier, or other organization (e.g. business, educational institution, etc.) that is responsible for assigning the mobile telephone number. The potential winner may be required to provide Sponsor with proof that he/she is the authorized account holder of the mobile telephone account associated with the winning entry. If a dispute cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible.

AGREEMENT: By participating in the Sweepstakes, you unconditionally accept and agree to comply with and abide by these Official Rules. All Entries must be received by the end of the Sweepstakes Period. Any information submitted by you will be subject to the privacy policy posted at www.sprouts.com (which collectively with the "Sprouts Sweepstakes Page" shall be referred to as the "**Website**").

WINNER SELECTION AND NOTIFICATION: One winner will be randomly selected from among all eligible entries. Drawing will take place on or about February 8, 2019. The potential winner will be notified by telephone, mail and/or email using the contact information given at the time of entry. No liability is assumed for any winner notification that is lost, intercepted or not received by a potential winner for any reason. If a potential winner does not respond within three (3) days after the first notification attempt, or if the prize or prize notification is returned as unclaimed or undeliverable to such potential winner, such potential winner may be disqualified and an alternate winner may be selected. If any potential winner is found to be ineligible, or if he or she has not complied with these Official Rules or declines a prize for any reason prior to award, such potential winner will be disqualified and an alternate winner may be selected.

PRIZE/ODDS: One Grand Prize (the "Prize") is available: A \$5,000 Sprouts Gift Card. Estimated retail value: \$5,000.00

Prize is non-transferable, and no cash alternative or prize substitutions will be allowed, except in Sponsor's discretion. A substitute of comparable or greater value may be awarded if any prize listed becomes unavailable for any reason. Gift Card is subject to standard terms from issuer, available at <https://www.sprouts.com/gift-cards/>. Odds of winning depend on the number of eligible Entries received. Allow 3 weeks after validation for arrangement for delivery of prize.

GENERAL PRIZE CONDITIONS: Each potential winner is responsible for all federal, state and/or local taxes, and for any other fees or costs associated with acceptance or use of any prize, and (b) may be required to execute an Affidavit of Eligibility, a Liability Release, and (where legal) a Publicity Release (collectively, "**Prize Claim Documents**"). If any eligible potential winner is deemed a minor under the laws of his/her state of residence, a parent or legal guardian must sign any required Prize Claim Documents.

GENERAL PROVISIONS: Acceptance of a prize constitutes winner's permission for Sponsor to use winner's name and their travel companions', upon them (or if a minor, their parent/legal guardian) signing a Liability Release, photograph, likeness, voice, biographical information, statements and address (city and state) for advertising and/or publicity purposes worldwide and in all forms of media now known or hereafter developed, in perpetuity, without further compensation except where prohibited by law. You (and if you are a minor, your parent or legal guardian) agree that the Sweepstakes Entities (a) shall not be responsible or liable for, and are hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to participation in the Sweepstakes or any Sweepstakes-related activity, or from acceptance, receipt, possession and/or use or misuse of any prize, and (b) have not made any warranty, representation or guarantee, express or implied, in fact or in law, with respect to any prize, including, without limitation, to such prize's quality or fitness for a particular purpose.

By entering the Sweepstakes, you further agree that (a) any and all disputes, claims, and causes of action arising out of or in connection with the Sweepstakes, or any prize awarded, shall be resolved individually without resort to any form of class action; (b) any claims, judgments and awards shall be limited to reasonable and actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event attorney's fees; and (c) under no circumstances will you be permitted to obtain any award for, and you hereby waive all rights to claim, punitive, incidental, indirect or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than damages for reasonable and actual out-of-pocket expenses. These rules and any disputes relating hereto are governed by the internal laws of the State of Arizona without regard to principles of conflicts of laws, and by entering, you consent to the exclusive jurisdiction of the state and federal courts in Arizona for resolution of any disputes relating to the Sweepstakes and waive any objection thereto.

No responsibility is assumed for any damage to your computer system which is occasioned by accessing the Website or otherwise participating in the Sweepstakes, or for any computer system, phone line, hardware, software or program malfunctions, or other errors, failures or delays. Without limiting the generality of the foregoing, no responsibility is assumed for incomplete, illegible, misdirected, misprinted, forged, tampered with, altered, late, lost, damaged, stolen, or postage-due submissions, prize notifications or other Sweepstakes materials, all of which are void; or for lost, interrupted, inaccessible or unavailable networks, servers, satellites, Internet service providers, websites, or other connections; or for miscommunications, failed, jumbled, scrambled, delayed, or misdirected computer, telephone or cable transmissions; or for any technical malfunctions, failures, difficulties or other errors of any kind or nature; or for the incorrect or inaccurate capture of information, or the failure to capture any information.

Any individual who is found to be tampering with the entry process or the operation of the Sweepstakes or the Website, to be acting in violation of these Official Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Sweepstakes, or to annoy, abuse, threaten or harass any other person, may be disqualified, and Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law.

Sponsor reserves the right to modify, extend, suspend, or terminate the Sweepstakes, in whole or in part, if it determines, in its sole discretion, that the Sweepstakes is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or other unintended circumstances have impaired the integrity, administration, security, proper play and/or feasibility of the Sweepstakes as contemplated herein. If the Sweepstakes is terminated before the designated end date, Sponsor will (if possible) select winner(s) in a random drawing from all eligible, non-suspect Entries unaffected by the problem. Inclusion in such drawing shall be each entrant's sole and exclusive remedy in such circumstances.

Only the type and quantity of prizes described in these Official Rules will be awarded. If, for any reason, more bona fide winners come forward seeking to claim prizes in excess of the number of each type of prize set forth in these Official Rules, the winners, or remaining winners, as the case may be, of the advertised number of prizes available in the prize category in question may be selected in a random drawing from among all persons making purportedly valid claims for such prize(s). Inclusion in such drawing shall be each entrant's sole and exclusive remedy in such circumstances.

WINNER LIST: For the name of the prize winner, available after February 9, 2019, send a self-addressed stamped envelope to Sprouts Farmers Market, Attn: Robby Harrington, 5455 E High Street, Suite 111, Phoenix, AZ 85054. Requests must be received by February 5, 2019.

SPONSOR: Sprouts Farmers Market, 5455 E High Street, Suite 111, Phoenix, AZ 85054.